

Southwest Fox 2010



Southwest Fox 2010

October 14 – 17, 2010

SanTan Elegante Conference & Reception Center/Legado Hotel
Gilbert, AZ

Exhibitor and Sponsor Prospectus



www.swfox.net

Southwest Fox 2010

The best Visual FoxPro conference in North America gets better every year



The seventh annual Southwest Fox Conference presents the latest in Microsoft Visual FoxPro development techniques and interoperability with other technologies. Sessions are presented by the best and brightest VFP speakers, many of whom are Microsoft Most Valuable Professionals (MVPs).

This highly acclaimed and popular conference is the perfect venue for VFP developers interested in learning more about VFP, further refining their software development skills, learning how to better run a consulting firm or IT department, and being a better software craftsman.

Previous years' attendees had this to say about Southwest Fox:

"Southwest Fox was one of the best (if not THE best) conferences I've been to! I walked away with a ton of ideas and a sense of excitement, and that hasn't happened for me at a conference in years. The speaker selection was excellent. I'm looking forward to next year's conference. (By the way, we saved \$1,100 by buying products at the conference.)"

"I just wanted to thank you for providing the VFP community with the crème de crème of Fox conferences. The combination of speakers and session topics was second to none for any Fox conference that I have ever been to and I have been going to Fox conferences since 1992."

"I have now attended every Southwest Fox conference and I will continue to set aside October for Southwest Fox. The friendly atmosphere at Southwest Fox promotes the easy exchange of ideas and development of professional relationships. Southwest Fox is of great educational value, friendly and ideal location."



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Exhibitor Opportunities



Exhibiting at Southwest Fox is a great way to get your products and services in front of potential customers. There's nothing like face-to-face contact, both at your booth and at social events, to help close the deal.

There are many benefits to exhibiting at Southwest Fox:

- Networking opportunities
- Raise brand and product awareness
- Establish profitable and long-term business relationships
- Generate leads and opportunities

Exhibition spaces are limited and book up quickly. Don't miss this ideal opportunity to showcase your organization and its products and services to the cream of the Visual FoxPro development industry.

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Exhibitor Packages



Gold Exhibitor

\$1,000

- Logo placement and link on all conference Web site pages as well as sponsors and exhibitors pages
- 10 x 10 exhibitor booth space, including draped table, electrical power, wireless Internet connection, and chair (monitors available for rent at additional cost)
- One meals-only conference pass (additional passes are \$275)
- 75 minute vendor session
- Mention in the keynote
- Full page ad and logo placement in conference guide
- Conference bag insert

Silver Exhibitor

\$750

- Logo placement and link on conference Web site sponsors and exhibitors pages
- 10 x 10 exhibitor booth space, including draped table, electrical power, wireless Internet connection, and chair (monitors available for rent at additional cost)
- One meals-only conference pass (additional passes are \$275)
- 75 minute vendor session
- Mention in the keynote
- Full page ad and logo placement in conference guide
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Sponsorship Packages



Room Sponsor

\$500

- 6 foot banner with your logo and company name hung in a conference room
- Logo placement and link on conference Web site sponsors page
- Logo placement in conference guide
- Mention in the keynote
- Conference bag insert

Bronze Sponsor

\$250

- Logo placement and link on conference Web site sponsors page
- Logo placement in conference guide
- Mention in the keynote
- Conference bag insert

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Contact Information



Booth space is limited! Contact us today to become a sponsor or exhibitor. You can email us at vendors@swfox.net or call Doug Hennig at 306-791-6820 to sign up.

If you are interested in more details or have other ideas about how we can work together, please send them to vendors@swfox.net.

Checks should be made out to:

Geek Gatherings, LLC
42759 Flis Drive
Sterling Heights, MI 48314
586-254-2530

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